



PRESSIDIUM® CERTIFIED PARTNER PROGRAM

Advance your business by joining forces with **Pressidium®, the industry leader in Premium Managed WordPress Hosting.** Offer our innovative solutions and experience exceptional growth with financial success.

Become a Pressidium® Certified Partner and boost your business today!





Become a Pressidium® Distributor.

We do the work, you reap the rewards!

As a Pressidium® Certified Partner, offer premium managed hosting with zero risk, backed by brand support. Enhance your portfolio with proven WordPress Hosting solutions and earn recurring income through our profit-sharing model. Boost revenue with upsells and tap new profit streams for Digital Agencies, IT Consultants, and Freelancers. Publishers also receive generous rewards for quality promotion.



True Profit Sharing. Enjoy **big bonuses** and **lifetime recurring commissions** for each customer.



Co-Marketing and **Partner Brand Visibility**



Dedicated Sales Team, Pre-Sales Engineers, Streamlined Client Onboarding, and VIP Support.
A **Turn-key solution** that ensures every sale succeeds.



Marketing and Sales Assets



Industry Community Building



Partnership Lifecycle Management



Partner Directory Listing



TYPE OF PARTNER			
Partnership Level	Program Entry	Established Sales Growth	Strategic Partner
One Time Bonuses	✓	✓	✓
Lifetime Recurring Commissions	✓	✓ + Enterprise Plans	✓ + Enterprise Plans
Recurring Commissions on Upgrades	✓	✓ + Enterprise Plans	✓ + Enterprise Plans
Automatic Partnership Level Upgrade	After 10 Sales	After 10 Sales	✓
Listing in Partners Directory	Optional*	✓	✓
Access to Marketing & Sales Assets	✓	✓	✓
Access to Partner Portal	Yes	Yes	Yes, with excl. content
Pressidium Certified Partner Badge	Silver	Gold	Exclusive Platinum
Partnership Manager & Presales Support	✓	✓	✓
Dedicated Pre-Sales Engineering Team	-	-	✓
Partner Slack Community access	-	-	✓
Fully Managed Client Onboarding	-	-	✓
VIP Support for Partner & their Clients	-	-	✓

Commission Structure

Commissions are always based on the final sale price, after any discounts. This ensures fairness by **aligning your compensation with actual revenue**, not list prices. It's a win-win: you're rewarded for real sales, and we maintain a sustainable business model that benefits both you and Pressidium.

RECURRING COMMISSIONS

		ENTERPRISE TIER
	10% Lifetime Recurring	N /A
	12% Lifetime Recurring	12% Lifetime Recurring
	15% Lifetime Recurring	15% Lifetime Recurring

ONE TIME BONUS FOR EACH SALE	
Starter	\$20
Pro	\$30
Growth	\$50
Advanced	\$50
Freelancer	\$100
Agency 1	\$150
Agency 2	\$150
Premium Site 1	\$150
Premium Site 2	\$150
Premium Site 3	\$200
Agency 3	\$300
Premium Site 4	\$500
Enterprise	\$500

Commission Example

As a **Platinum Certified Partner**, if you sell:

4 Advanced plan, you earn:

\$66

every month

+

\$200

one-time bonus

3 Premium Site 4 plan, you earn:

\$270

every month

+

\$1500

one-time bonus

2 Enterprise Private Cloud I plan, you earn:

\$540

every month

+

\$1000

one-time bonus

In total, that's:

\$876 per month in recurring income, plus a one-time bonus of **\$2700**, from just **9** sales.

FAQ



1. What is the 60-day cookie for automated referral tracking?

Our referral tracking system uses a 60-day cookie. If a sale is made through your referral link, you'll be awarded the commission for that sale within the 60 day lifetime of the cookie.

2. I've made a sale! How long is the sale qualification hold time?

The hold time for sales qualification lasts 60 days, starting from the end of the sale's month. If the customer cancels within that period, the commission for the sale is canceled as well.

3. How are commissions structured in the Pressidium® Certified Partner Program?

The program offers tiered partnership levels - Silver, Gold, and Platinum each with specific commission rates as defined in the commission structure table. Lifetime Recurring Commissions are based on the final sale price after discounts, ensuring fair compensation that is aligned with actual revenue. This approach rewards your genuine sales efforts while supporting a sustainable business model for both you and Pressidium.

4. How do I upgrade my Pressidium® Certified Partner Tier?

Your tier automatically upgrades with every 10 sales you make. The more sales you refer, the more benefits and earnings you unlock!

5. Can I receive manual commissions or bonuses?

Yes! In special cases, or if a referral isn't automatically tracked, you can receive manual commissions and bonuses. Simply contact your Partner Manager, and they'll apply the commission for you.

6. What are recurring lifetime commissions?

You'll earn recurring lifetime commissions, meaning you'll receive commissions each time your referred customer makes a payment. **Every time Pressidium gets paid, so do you!**

7. Are client upgrades and upsells included in my commissions?

Yes, Absolutely! As your referred customer upgrades their plan, your commission grows with them, meaning you **automatically earn more as they expand their service.**

8. Can I offer an exclusive discount as a Pressidium® Certified Partner?

Yes, as a Pressidium® Certified Partner, you can request a personalized exclusive discount

code to incentivize your audience/clientele when promoting Pressidium. If there's an active site-wide promotional discount, your exclusive discount can be adjusted to match it, ensuring consistency and avoiding discrepancies.

9. Can I use the Pressidium® Certified Partner logo on my website and in my marketing materials?

Yes, as an official **Pressidium® Certified Partner**, you're encouraged to display the partner logo on your website and marketing materials to proudly showcase your certified partner status. Please ensure adherence to any brand guidelines provided to maintain consistency and proper usage.

10. How is my performance in the program evaluated, and how frequently does this assessment take place?

Your performance is assessed based on factors such as strategic alignment, turnover, and partner category (i.e, agency, publisher etc.). Partners are assigned to tiers that best match these criteria. Evaluations occur at regular intervals, not exceeding 12 months. If a partner remains inactive for a significant period, they may be removed from the program entirely and commissions will cease.

11. Can I refer my own company or make purchases through my own referral link?

No, self-referrals are prohibited. This includes referring any business or website in which you have a controlling, proprietary, or equitable interest, as well as the company you work for. Using your own referral link to make personal purchases is also not allowed. Such actions are considered self-referrals and are against our program policies.

12. Can I purchase a plan on behalf of a customer?

It depends. To qualify for a commission, the client must own the Pressidium account and use their own payment method and details when signing up. Using a partner's payment method and/or details violates our program terms (self-referral). If you need to manage payments for clients, you must either have access to their payment details, or alternatively, host their sites under your own Pressidium account and bill them directly. While the latter model does not qualify for commissions, many agencies prefer it as it allows them to bundle hosting with their services, set their own rates, and maximize their return on investment.



PRESSIDIUM®

Pressidium® was founded in 2014 to deliver premium WordPress hosting.
We serve top agencies, media outlets, and global enterprises.
Our platform is known for speed, reliability, and layered security.

Join our Certified Partner Program and earn steady, recurring profit.
Offer premium managed hosting with no overhead or risk.
Expand your services while we handle performance, updates, and support.

Let's build lasting success together. Join Today!

Sign up now at <https://partners.pressidium.com/>



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